



ESPOO
ESBO

**Espoo City's AI challenge:
How can technology,
ecosystem knowhow and AI
help with finding solutions to
beat the increasing poverty in
families with children**

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The Espoo Story

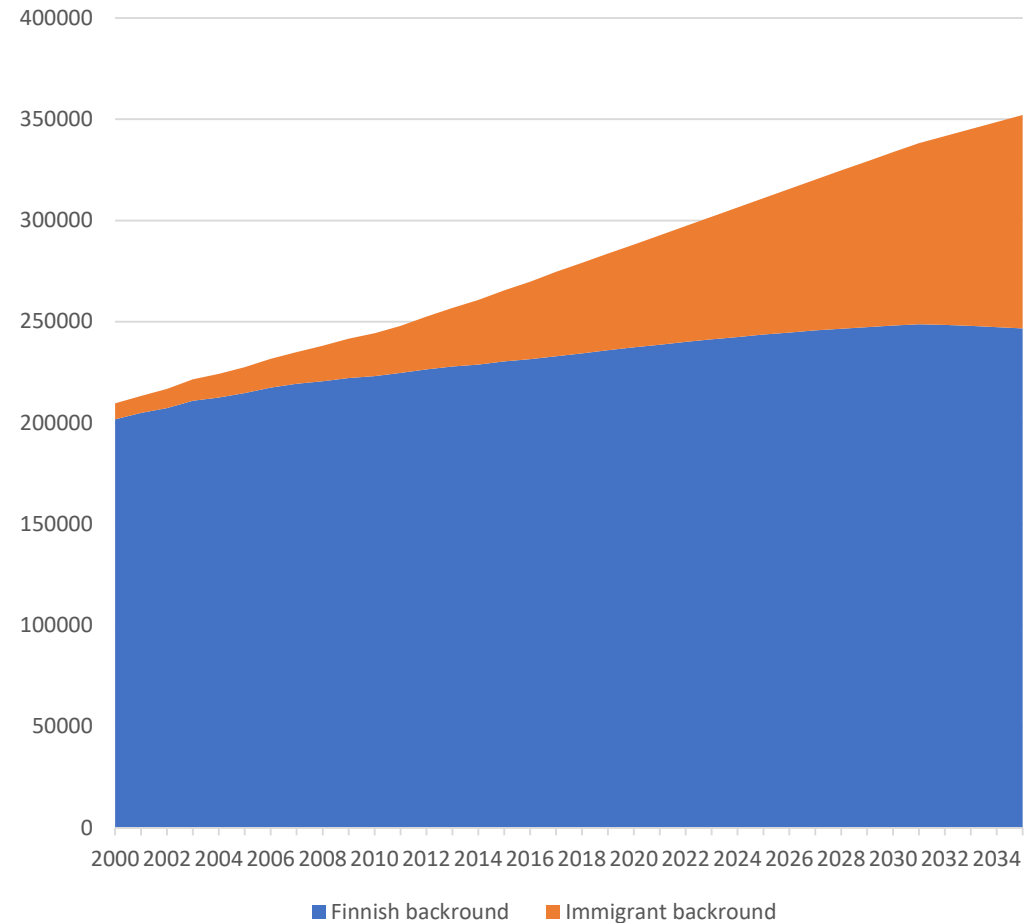
The Espoo Story is the city's strategy until 2021. It has been diligently prepared in intensive cooperation with residents, staff and elected officials.

The Espoo Story directs the city's operations toward common goals, such as ensuring that Espoo will remain the most sustainable city in Europe also in the future.



Why?

- Although Espoo has averagely more affluent and highly educated population compared to many other Finnish cities, Espoo also has poor families with children.
 - Urbanization and growth also bring along challenges such as loneliness, social exclusion and other social problems.
- According to statistics, in Espoo, a relatively large proportion of immigrant families are affected.
 - In 2014–2016, 8 per cent of Finnish citizens under the age of 18 in Espoo were covered by income support, compared to about 40 per cent for foreigners.



We can tackle the poverty of families together

- When we are aware of the root causes of the challenges families deal with, we can mitigate the risks and prevent the problems from piling up or getting worse.
- The City of Espoo has launched an action programme to reduce the poverty of families with children and to mitigate the related effects.
- Distress among children and young people will also be prevented by supporting families, providing services at the right time and increasing collaboration between different parties.
- All family members taken into consideration.

Thank you

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